

‘IDEATE FOR INDIA – CREATIVE SOLUTIONS USING TECHNOLOGY’

Guidelines to submit video

Once you have identified a problem statement and the proposed solution share it in the form of a 90 seconds video.

The 90 – second video should consist of the following -

1. *Introduction of Students (15 seconds)*
 - a. Name of students and school
 - b. Name of city and the state
2. *Problem Statement (30 seconds)*
 - a. Talk about the problem you want to solve
 - b. Why do you want to work on this problem?
3. *Proposed Solution (45 seconds)*
 - a. What is your idea to solve the problem?
 - b. Why do you think your idea is innovative?
 - c. How will you work on the solution?
 - d. What role will technology play in your solution?

You can also share the same information in the form of a word document with us.
Uploading video is mandatory and sharing a word document is optional.

Your 90 seconds video will be judged on following parameters for the 2nd phase -

1. *Problem Statement*
 - a. What is the problem you want to solve?
 - b. Does your problem address one of the 11 core theme areas of the challenge?
 - c. What is the motivation behind choosing the problem?
 - d. Is your problem unique?
2. *Proposed Solution*
 - a. Is your solution innovative?
 - b. Does your solution actually solve the problem (fully or partially)?
3. *Presentation Skills*
 - a. Clarity and understanding of your problem statement and solution.
 - b. Does your video contain all the mandatory information?
 - c. How is overall presentation of the video?
4. *Future Prospects*
 - a. Can your solution be developed into commercially viable product?
 - b. Can solution be developed into a Minimal Viable Product (MVP)?